

Experience Is Priceless At Mayberry Seed Co.

ESSEX, MO.

For more than a decade, Mayberry Seed Co. has been providing growers across the Bootheel of Missouri, Northeast Arkansas and Southern Illinois with AgVenture® brand corn and soybean seed products. With the name comes more than access to the best genetics and technologies on the market. We are dedicated to working directly with our growers – one-on-one, field by field to help you maximize your profitability on every acre.

Experience is priceless in this business. Larry Mayberry started in the seed business in 1971. He now serves as President and General Manager of your locally owned and operated regional seed company. Together with his son, Matt who serves as Vice President and financial officer, the team works with AgVenture to precisely select hybrids and varieties that are specifically adapted to our local soils and environmental conditions.

AgVenture Mayberry Seed Co.'s ability to source genetics and technologies from multiple suppliers including DuPont, GreenLeaf, Dow and Monsanto, allows growers more opportunities to succeed in any specific field situation. Beyond the access, our focus on placing the right product specifically in the right field conditions greatly enhances our growers' opportunities to advance yield and profitability goals.

Commitment to our customers is taken seriously. Your seed purchase is just the beginning of a year-round set of support, tools and tech-

niques we bring your farm. We believe in partnering with our customers to maximize your seed's ability to perform to its highest level. Our Maximum Profit System™ (MPS) is a focused method of applying practical farming techniques that allow growers to dramatically increase yield, lower cost per bushel and maximize profitability on every acre. We offer our team of six full-time AgVenture Yield Specialists along with our support staff to help you reach those new, higher goals at every level. Mayberry said, "From start to finish, the MPS program has significantly contributed to our customers' bottom lines. We are preparing to continue to meet our grower's needs by expanding our facilities here in Essex. Our new 15,000 square feet warehouse will be ready by the first of the year for our 40th anniversary."

AgVenture, Inc. is the nation's largest network of independently owned regional seed companies. Based in Kentland, Indiana, AgVenture provides this growing network of independently owned and managed seed business owners with seed products meeting exacting standards for quality, together with leading-edge genetics and technology. Since 1983, this unique marketing approach has allowed each individual company to match the hybrids it sells to the specific needs of the geographical area it serves. Combined with professional seed representation at a local level, AgVenture strives to help every grower realize more profit from every field. Δ



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